

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS COLLATERAL AGENT		01/28/2014	ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	DELUXE DIGITAL STUDIOS, INC.		
Street Address:	1377 NORTH SERRANO AVENUE		
City:	HOLLYWOOD		
State/Country:	CALIFORNIA		
Postal Code:	90027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3884095		
Registration Number:	3891051	POCKET BLU	
Serial Number:	77798954	SIDECAR	
CORRESPONDENCE DATA			
Fax Number:	8668265420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	301-638-0511		
Email:	ipresearchplus@comcast.net		
Correspondent Name:	IP Research Plus, Inc.		
Address Line 1:	21 Tadcaster Circle		
Address Line 2:	attn: Penelope J.A. Agodoa		
Address Line 4:	Waldorf, MARYLAND 20602		
ATTORNEY DOCKET NUMBER:	CRS1-39196		

OP \$90.00 3884095

NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	01/29/2014
Total Attachments: 3 source=39196#page1.tif source=39196#page2.tif source=39196#page3.tif	

RELEASE OF SECURITY INTEREST IN PATENT AND TRADEMARKS dated as of January 28, 2014 (this "Release"), by BANK OF AMERICA, N.A., as Collateral Agent (the "Collateral Agent"). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement or the Guarantee and Collateral Agreement, as applicable, referred to below.

A. Reference is made to (i) that certain ABL Guarantee and Collateral Agreement executed by Deluxe Entertainment Services Group Inc, Deluxe Laboratories, Inc., Deluxe Digital Studios, Inc., Deluxe Media Creative Services Inc., Deluxe Media Services LLC, Company 3, LLC, DX Holdings LLC, and the Subsidiaries of Deluxe Entertainment Services Group Inc. ("Deluxe") as of January 3, 2012 (the "ABL Loan GCA") and (ii) that certain Patent and Trademark Security Agreement executed by Deluxe Digital Studios as of January 3, 2012 (together with the ABL GCA, the "Security Agreements").

B. Pursuant to the Security Agreements, the Grantors granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in all right, title or interest of the Grantors in, among other things, the Patents and Trademarks of the Grantors set forth on Schedule I & Schedule II hereto (collectively, the "Patent and Trademark Collateral"), which security interests were recorded with the United States Patent & Trademark Office on February 1, 2012 at Reel/Frames 27637/434 and 4709/141.

C. In connection with Deluxe Digital Studios, Inc.'s merger with and into Deluxe Media Inc., the Grantors have informed the Collateral Agent of their desire to obtain the release of all right, title, and interest of the Collateral Agent in and to the Patents and Trademarks granted under the Security Agreement.

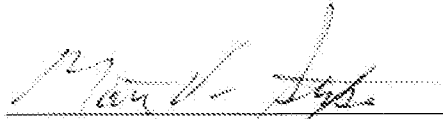
Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby release, relinquish and discharge any and all security interests it has against the Trademark Collateral. This Release is made without representation or warranty by, or recourse to, the Collateral Agent or any other Secured Party.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK

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IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed as of the day and year first above written.

BANK OF AMERICA, N.A., AS
COLLATERAL AGENT,

A handwritten signature in cursive script, appearing to read "Matthew Van Steenhuyse", is written over a horizontal line.

Name: Matthew Van Steenhuyse


Title: SVP

[Signature Page to Patent and Trademark Release Agreement -- Deluxe Digital Studios,
Inc.]

TRADEMARK
REEL: 005203 FRAME: 0554

SCHEDULE II

Trademarks Owned by Deluxe Digital Studios, Inc.

<u>Mark</u>	<u>Reg./App. No.</u>	<u>Reg./App. Date</u>
	3,884,095	11/30/2010
POCKET BLU	3,891,051	12/14/2010
SIDECAR	77/798,954	08/06/2009